How Hard Can It Be?

InfoSec at Supersonic Speed

Who's The Hairy Thing?

Boom Supersonic

Researcher

Dad

Geek/Tinkerer

Hacker

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A Human Challenge?

The Hooman Problem

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The Attribution Problem

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So, yea, we be...

Networks
ATTACKS
DATA
Protect
Computer
SPYWARE
HARDWARE
CYBERATTACKS
DATA
SYSTEM
Computer
Internet
SAFE
Systems
DANGER
PROTECT
SOFTWARE
OPERATING
SECURE
CYBERSECURITY
Vulnerability
Bootkits
PHISHING
SPYWARE
Trojans
PROTECT
Payloads
Web shells
BACKDOORS
DIGITAL
PROTECTION
Information Technology
VIRUS
RANSOMWARE

=

A Technology Problem?

Zillow
Picturesque cabin in the woods!
10 minutes from the highway!
Fiber run to the end of the gravel road
Line of sight to the nearest tower, never be without signal!
Already set with Star link!
And Verizon 5G enabled to allow your Arlo's to work
Fridge online for groceries
Remote control fireplace connected to Nest
AND!
Alexa built into the office and main rooms for peace of mind and music!
Welcome to your cabin away from it all!*
*Buyer aware you ARE responsible for connectivity charges.

Who CAN We Blame?

InfoSec

Let’s Pause, Breath, AND Look At Things Differently…

BOOM

Supersonic Lawn Darts...

Come for the tech, stay for the mission and the people...

Different Approach

Observe, Orient, Decide, THEN act…

- We're mostly good at passengers
- We're getting there on bits of digital twins
- We're kinda good at Audio/Visual surveillance
- Got the greasy bits sorted
- Getting the safety sorted
- Lacking on security

AND REALLY good at excuses…

What Are We Planning For Tomorrow?

- Threat intelligence
- Adaptive/situational awareness
- Cross platform orchestration (SOAR for Aviation)
- Better data in - Better results out (lakes NOT swamps)
- More effective safety AND security
- Our passengers ARE our lifeblood
- Time to treat them that way

How DO We Get There?

OVERTURE
BOOM

People

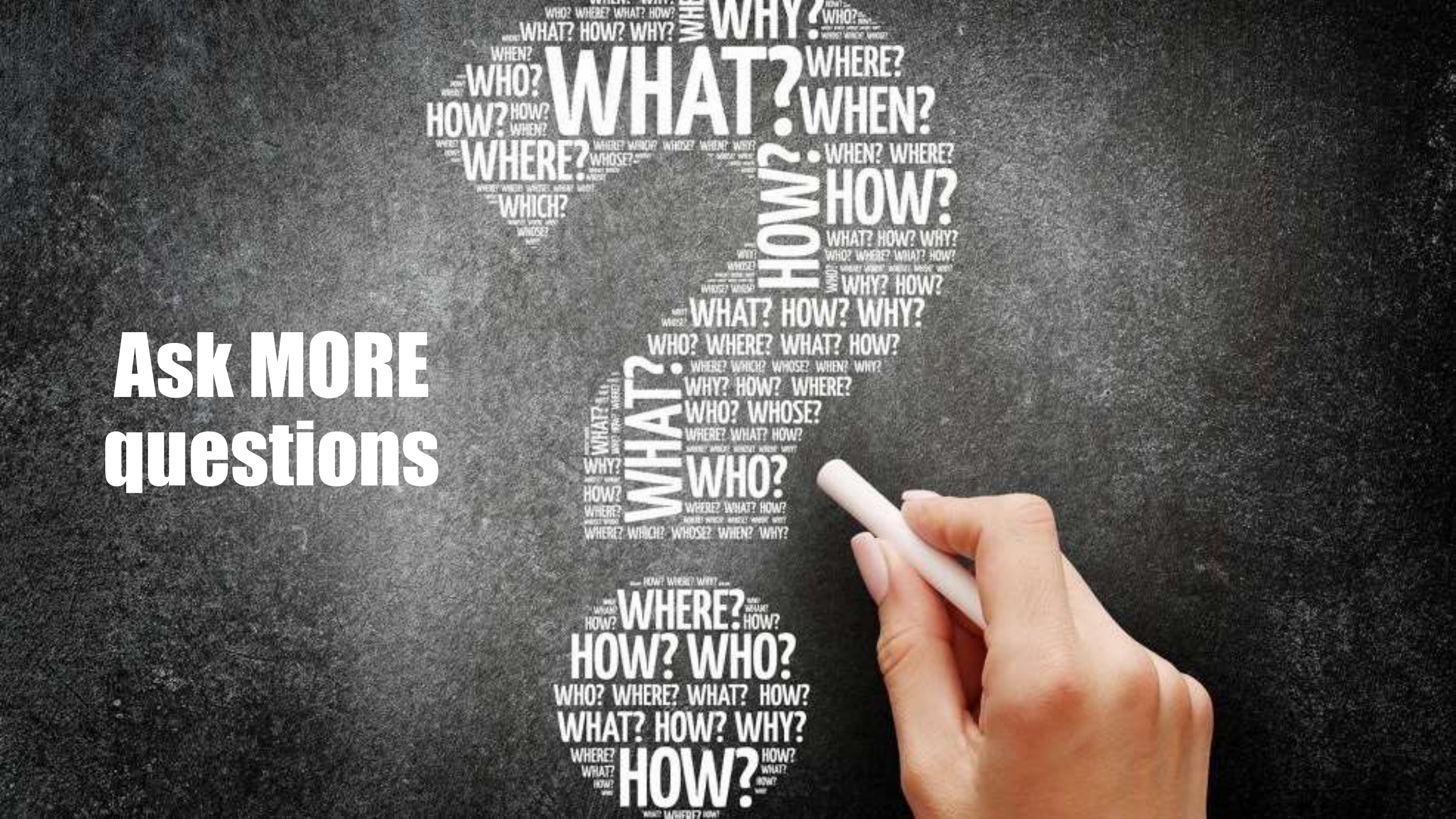
People, Process, and THEN maybe Technology…

Accountability
Values
Morals
LIABILITY
Honest
Ethics
Job
CARE
BUSINESS
Honesty
Accountable
CORE VALUES
PRIDE
OWNERSHIP
VIRTUOUS
ACTIONS
TRUST
Integrity
Trustworthiness
RESPONSIBILITY
ACTIONS
Honorable
Diligence
ETHICAL
TRAIT
RESPONSIBLE
Blameworthiness
Ethical
TRUST
Reliable
Commitment
STABILITY
MORAL
Governance
Function
Responsibility

GUARANTEED
100% SECURE
GUARANTEED
100%
SECURE
100% SECURE
SAFE & SECURE
100%
GUARANTEED
100%
SECURED
SAFE &
SECURE
100% SECURE
100% SECURE
GUARANTEED
100%
GUARANTEED
OR YOUR MONEY
BACK
100% SECURE
PAYMENT
HACKER
PROOF
ULTIMATE
HACKER PROOF
SECURITY
SORRY!
THIS CODE CAN'T BE HACKED
SAFE
100%
SECURE
GUARANTEE
100%
SATISFACTION
GUARANTEE
100% SECURE
100%
SECURE
100%
PROTECTED

STOP LYING

Ask MORE questions



Hoomans...

First

By The Numbers...

- 5.3 Billion connected people… (in 2023 ish)

- Take a standard bell curve mix for tech/human/intel etc.
  - 15% understand or “get” security
  - 70% sheeple
  - 15% can’t even spell security or use 123456 as a password

- Americaland has about 330 million folks (4.25% of world)
  - 49.5 million can spell security (or InfoSec, or Cyber, OR)
  - 231 million assume antivirus works, and that adding 789 to their password is safe
  - 49.5 million folks use 1111 on their phone and qwerty on their computer

- In context: 754 million people across the globe can be outwitted by a talking toaster...

And we’re gullible

Choice...

I will fail, WE will succeed

Remember!
This IS YOU, and YOUR computer on the Internet...

Language Counts...

Pick one OTHERS understand...

Use language OTHERS understand

Collaboration

- We CAN do it, build together a better future, Physical and digital

Cooperation

- Efficient analytics benefits ALL of us

Coordination

- Open dialog with everyone, including researchers

Communication

- In THEIR languages, stop hiding behind acronyms/red tape
- Legislation NEVER stopped an adversary

Community

- Researchers, Hackers, Aviation Village, Etc.
- Embrace, don't persecute

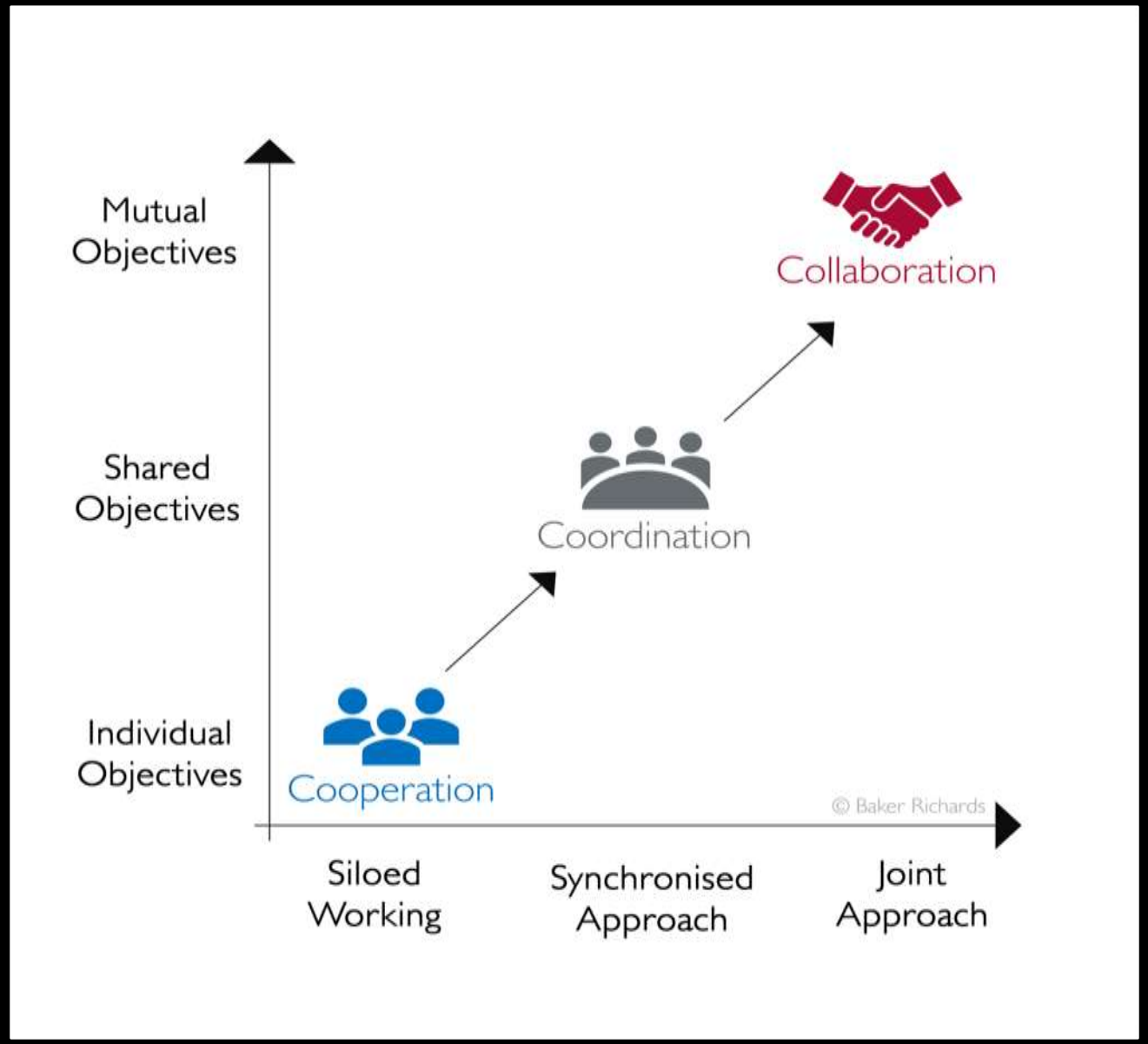
Predictive, Proactive, Preventative

- NOT Blind, reactive, band-aids. THIS IS people's lives.

Process

So Far...

Some lessons so far...



communication cooperation coordination collaboration

Squirrel Moment:

Technology

Narrow AI models, target and learns from individual systems

General AI modeling builds a neural decision matrix

- Baselines with narrow AI data
- Relationship cross platform
- Probability/chance analysis (along with re-tries)

Adaptive based on near real-time information flow

- What am I looking at,
- Why
- What can it do autonomously

Not just a digital twin of the engine, but the entire plane

From first spar to end-of-life

Not just from aviation surfaces, but PX, external, GEO, etc.

Folks are doing SOME of this, lets ALL collaborate?

Mean deviation analytics based on all inputs, and probability

Per flight, per location, per situation, decision based

Hybrid AI model with continual human analyst input

Love the machines, don’t trust them just yet

Partners Make THIS Happen...

In Closing

Data Swamp: Be careful what you ask for...

“We may have all come on different ships, but we’re in the same boat now”

Martin Luther King, Jr.

- Regulation's great, REAL life moves faster
- We're ALL in this together
- How do we bring fresh eyes to this?
- Will the industry listen AND act before an issue?
- We're leading from the front.
- WE want to collaborate, y’all up for it?

We have ONE job

Protect those around us.

Let’s do it right

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Thank You ALL For Listening
Now, Let's Actually DO Something...